

# MICHAEL E. PHELPS

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## SUMMARY & OBJECTIVE

**Seeking employment in the graphic design field with focus on web sites and print media.**

- Skilled in designing graphics and logos, utilizing a wide array of image editing and page layout software.
- Proven abilities in designing and maintaining numerous web sites and promotional materials in screen & print format.
- Experienced with learning concepts quickly, working well under pressure, and communicating clearly and effectively.

## SKILLSET

- **Design Tools:** Photoshop, Illustrator, InDesign, Quark, Flash, Microsoft Office
- **Web:** HTML, CSS, Javascript, Dreamweaver, Visual Studio .NET 2003/2005
- **Operating Systems:** Mac OSX, Windows (9X/NT/2000/2003 Server/XP)

## CAREER HISTORY & ACCOMPLISHMENTS

**Web Designer, Career Education Corporation – Hoffman Estates, IL**

5/2006 - Present

- Developed and maintained ~80 web sites, implementing design and graphic changes including: new program feature graphics, navigation edits for programs, eye-appealing site style updates, and image touch-ups for faculty bios.
- Created web site layout concepts in Photoshop and fully developed them in Dreamweaver.
- Designed animation headers in Flash as replacement of static images to increase site traffic.
- Developed online photo galleries in Flash with XML back-end for ease of future updates.
- Designed numerous logos/identities for system applications.

**Graphic/Web Designer, Tripar International, Inc. – Roselle, IL**

1998-2006

- Lead designer of full color 56-page product catalog for 2006, distributed to 10,000 customers. Responsible for color scheme, page layout, and all image manipulation and content.
- Reinvented corporate identity for a division of the company by designing new trademark logo and color scheme.
- Created 50+ magazine publication ads, postcards, purchase order forms, brochures, and PDF's in Quark and Illustrator.
- Drove concept for rebirth of full featured web site, as well as following through with the design, construction, and maintenance of it.
- Created 25+ monthly special websites for representatives and customers.
- Developed a set of custom icons for e-commerce site.
- Edited & enhanced hundreds of catalog photos in Photoshop for online display.

## RECENT ACCOMPLISHMENTS

- Developed IADT.edu, which recieved Best in Class Website - <http://www.iadt.edu> 2011
- Created an identity for a new shop in Chicago - <http://www.embersmoke.com> 2011
- Web development & logo redesign for remodeling company - <http://www.remodelrangers.com> 2010
- Designed a logo for a possible television series, Real in the Field – <http://www.defythecanvas.com> 2010

## EDUCATION

Art Institute Online of Pittsburgh – Online Division 2006 - 2008  
Associate of Science Graphic Design (*Graduated on Dean's List w/ 3.94 GPA*)

The Illinois Institute of Art, Schaumburg, IL 2004  
Certificate in Digital Graphic Design

Aquarius Institute of Computer Science, Bloomingdale, IL 2001-2002  
Certificate in Web Development

College of Dupage, Glen Ellyn, IL 1999-2001  
General Education